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We Claim:

- A textured article comprising:
- a substrate having at least two surfaces; and
 raised elements on at least one surface of the substrate, wherein the
 article is useful for providing skin or hair care benefits.
- The article according to claim 1 wherein the substrate is selected from
 the group consisting of a woven fabric, a knit fabric, a nonwoven fabric, a
 laminate of a fabric and a polymeric film, a flocked fabric, and combinations
 thereof
- The article according to claim 1 wherein the raised elements are formed from hot melt coatings comprising a polymer selected from the group consisting of olefin polymers, block cool/mers, and combinations thereof.
- 4. The article according to claim 3 wherein the hot melt coating comprises from about 15% to about 100% olefin polymer or a block copolymer, from about 0% to about 60% tackifying resin, and from about 0% to about 50% wax.
- The article according to claim 1 wherein the raised elements are discrete
 and are in a shape selected from circular dots, hexagons, hearts, diamonds,
 rectangles, stars, and triangles.
- 6. The article according to claim 2 wherein the substrate has a basis weight ranging from about 20 grams per meter to about 500 grams per square meter.
- The article according to claim 5 wherein the discrete raised elements cover from about 10 percent to about 90 percent of the surface of at least one side of the substrate.
- The article according to claim 6 wherein the discrete raised elements have a diameter ranging from about 0.5 mm to about 3 mm.

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- The article according to claim 6 wherein the discrete raised elements have a height greater than about 0.01 mm as measured from the surface of the substrate.
- 10. The article according to claim 1 further comprising a skin or hair care composition.
- 11. A method of providing an exfoliating wipe comprising: providing a substrate selected from the group consisting of a woven fabric, a knit fabric, a nonwoven fabric, a laminate of a fabric and a polymeric film, a flocked fabric, and combinations thereof; and pattern coating raised elements onto the substrate utilizing a hot melt coating selected from the group consisting of olefin polymers, block copolymers, and combinations thereof.
- 12. The method according to claim 11 wherein the pattern coating is applied by a method selected from hot melt rotary screen coating and hot melt gravure coating.
- 13. A method for cleansing the skin or hair comprising topically applying the article of claim 1 to said skin or hair.
- 14. The article of claim 1 wherein the article is in the form of a dry or wet wipe.
- 15. A method for cleansing exfoliating or massaging the skin comprising topically applying the article of claim 1 to said skin.

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